

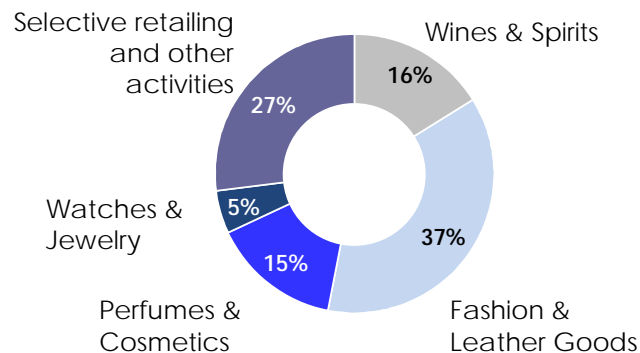
## The world's leading luxury goods group

- Total 2010 revenue: **20.3** billion €
- **83,500** employees worldwide
- A unique portfolio of over **60** prestigious brands
- An international retail network of **2,545** stores

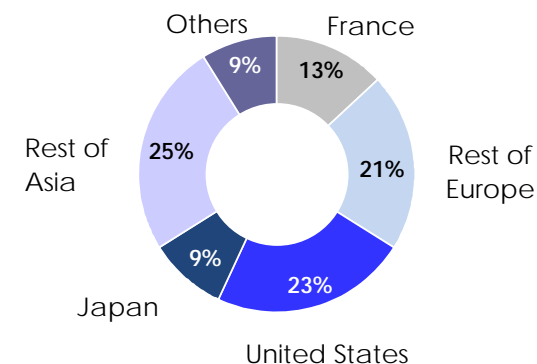
### 2010 Key figures

Revenue	20 320 M€
Profit from recurring operation	4 321 M€
<i>Current operating margin</i>	21 %
Group share of net profit	3 032 M€
Diluted group share of net earnings per share	6.32 €
Dividend	2.10 €
<i>Pay out ratio</i>	34 %
Net financial debt to equity ratio	15 %

### 2010 Revenue by business group



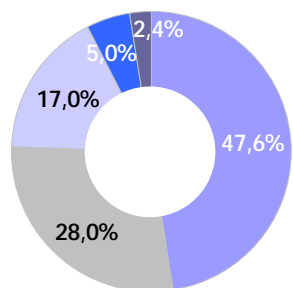
### 2010 Revenue by region



### Capital structure

Euroclear France survey on bearer shares in December 2010

**Number of shares (Dec. 31, 2010): 490 642 232**



- Arnault Group
- Foreign institutional investors
- French institutional investors
- Individuals
- Treasury stock

### Agenda

- May 25, 2011 Payment of the balance of the dividend for 2010
- July 2011 First half 2011 results

### Shareholders' Club

- Dedicated magazine**
- Exclusive product offers**
- Visits of cellars and storehouses**
- Subscription to Les Echos, Investir and Connaissance des Arts at special rates**
- Special priority tickets for exhibits supported by LVMH**

### Share price performance over 3 years (Share price base 100 at January 1, 2008)

